

Hi-Tor Animal Care Center

News

For Immediate Release
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HI-TOR'S 2009 PET CALENDAR NOW AVAILABLE

Calendar features winners from Hi-Tor's recent Pet Calendar Contest

POMONA, N.Y. (Nov. 12) – Pet owners and pet lovers alike can view a sampling of some of Rockland County's most picture-perfect pets in Hi-Tor Animal Care Center's 2009 Pet Calendar, now available for purchase at Hi-Tor, Pet Nutrition Center and Pet Palace.

Calendars are \$20 each, and all proceeds go toward the health and welfare of the animals at the shelter. The posing pets featured in the calendar are the winners and runners-up of the shelter's recent Pet Calendar Contest. One of 14 winners grace each page of the calendar, while photos of the 13 runners-up are displayed on the inside back cover. Winners were selected last month, and were determined by the amount in donations raised by each pet owner.

“This was our first endeavor with a calendar contest and we were very pleased with the enthusiastic response of our contestants,” said Roberta Bangs, President of Hi-Tor Animal Care Center's Board of Directors. “It was especially rewarding to see that many of the animals entered were adopted from Hi-Tor. The contest has been successful in raising funds for the care of the animals at the shelter and we hope to raise even more funds through the calendar sales. As the shelter is taking in a record number of animals, all donations are greatly appreciated. We welcome the community to visit the shelter and adopt a new best friend.”

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For additional information, visit www.HiTor.org or call 845-354-7900.

Founded in 1973, Hi-Tor Animal Care Center Inc. is a privately incorporated, nonprofit organization dedicated to preserving and improving animal life, promoting education through animal care and providing a safe environment for all living creatures. The facility is the only animal care and control shelter in Rockland County and takes in approximately 2,500 animals annually. Additionally, Hi-Tor is committed to acquiring a state-of-the-art facility on a dedicated campus, to providing the highest standard of care to sheltered animals and to promoting responsible pet ownership through education. The shelter has a small paid staff, with a volunteer Board of Directors and a team of volunteers. For additional information, visit www.Hi-Tor.org.

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